



**BLACKWOOD
BIOSECURITY**

Land Lifestyle Livelihood

Strategic Plan 2022-2025



Contents

1. Chairperson's message	2
2. Who we are/what we do	3
3. How we gathered information to inform the plan	4
4. What you told us	5
5. Vision, Mission, Values	6
6. Our focus for the next three years	7
7. Thank you	8
8. Conclusion	8



Chairperson's message

I am very pleased to be able to present to our community the Strategic Plan for Blackwood Biosecurity Inc. 2022-2025.

As part of our reorganisation which began in 2021, we have now completed the development of a three-year strategic plan.

This process involved a number of strategies including questionnaires to landholders and working with groups, including our own staff and committee.

We are continually trying to improve “how we provide service to our stakeholders” and for this reason it was imperative to consult with them in order to ensure that we are all working towards the same goals.

Having a strong vision means that we can plan to ensure that we work towards the biosecurity needs within our catchment area over the next three years and beyond.

I am very happy with the improvements we have made in our engagement and communication with our community over the last 12 months and look forward to a continuation of this over the coming few years.

Margaret Morton
Chair
Blackwood Biosecurity Inc.



Who we are and what we do

Blackwood Biosecurity Inc (BBI) is a community run, Not-for-profit group operating in the Shires of Boyup Brook, Bridgetown – Greenbushes, West Arthur and the southern portion of Donnybrook-Balingup. We help landowners and managers with their declared pest problems focusing on community awareness and education, achieving on-ground outcomes to compliment the great work that the majority of landowners are already doing.

Funding

Our primary source of funding is derived from the Declared Pest Rate (DPR), imposed by the West Australian Government. The DPR is paid by landholders in our operational area and is matched dollar for dollar by the government. Once our Operational Plan is approved by the Department of Primary Industries and Regional Development (DPIRD) these funds are then made available for our biosecurity activities. Funding is also sought from grant opportunities when available.



How we gathered information to inform the Strategic Plan

Community

To help us understand the community's biosecurity needs and priorities to inform the Strategic Plan, we went out and asked them. We held focus group sessions, distributed questionnaires, provided face to face 'pop up' booths, held a presentation, attended various community events, considered the results of BBI's recent community survey and reviewed our current plans and processes.

Stakeholders

Our stakeholders have provided input to the development of our strategic direction through ongoing discussion and feedback, as well as at events, meetings and via the questionnaire. Our regular collaboration with community groups, biosecurity professionals and Shire staff provides the ideal opportunity for us to listen and take onboard feedback.

Our primary stakeholder, the Department of Primary Industries and Regional Development (DPIRD), administers our funding. Our Strategic Plan aligns with DPIRD's strategic objectives that are relevant to our operations. These are outlined in the document DPIRD Strategic Intent 2022-26. In particular, we align with Strategic Focus 1. Management and stewardship of Western Australia's land and aquatic assets, and Strategic Focus 2. Capable and empowered communities.



Blackwood Biosecurity committee and staff

BBI Committee members and staff have a wealth of professional and operational experience that informed our strategic direction.

The diversity of the committee and staff team will be invaluable in achieving the outcomes of the Strategic Plan.

What you told us

Feedback gathered from community engagement activities was collated and grouped into five (5) categories i.e.: 1) what landowners like; 2) do not like; 3) want less of; 4) want more of; and 5) what is important.

What you told us helped inform our vision, mission, and values for our Strategic Plan and provided valuable data to enable a better understanding of our focus areas of service for at least the next (3) three years.

You **like** feeling safe and hopeful about the future of biosecurity and having support at the local level.

You **want more** communication, support, education, advice, assistance and collaboration.

You **don't like** not knowing about upcoming workshops, events and your neighbours not managing their property.

You **want less** declared pests in the area.

What is **important** to you are workshops, pest management programmes, communication, evidence, equipment, and information.



Our Vision

As a community we work together to manage declared pests in our region. We share a common goal to protect land, lifestyle, and livelihood for the future. At all times we work with respect, care and professionalism.

Our Mission

To take a leading role in assisting landholders and managers within Blackwood Biosecurity Inc's Operational area to meet their responsibilities, under the Biosecurity and Agriculture Management Act (2007), to control Declared Plant and Animal Pests on their land.

Our Values

Relationships

Building, developing, fostering and maintaining effective communication, collaboration, and engagement with our stakeholders

Protection

To protect the interest of the operational area, be they economic, environmental, or social, while also ensuring actions are performed as humanely as possible and do not impact unintended targets.

Best practice

To be a leader amongst Biosecurity Groups in adopting best practice methodologies including the use of best practice technology and equipment across all aspects of the organisation.



Our focus for the next three years

Goals and Objectives

Goals	Objectives	How we will know if we are doing well
G1 Support	G1.1 Render timely, efficient, and informed assistance to landowners in the management of declared weeds and pests.	Increase in positive community sentiment
		Increase in landowner enquiries
		% of community indicating that advice and assistance has been useful/successful
		# of property visits done
G2 Education and enabling	G2.1 Implement contemporary industry appropriate learning opportunities and provide proactive approaches to build community self-determination.	Increase in workshop attendance
		# of new workshops held
		% participants using and sharing information
		Increase in customer satisfaction from workshop
		% of achievement of staff professional development
G3 Collaboration	G3.1 Build partnerships and relationships with community groups, stakeholders and other Registered Biosecurity Groups to ensure shared responsibilities and to strengthen advocacy for the industry.	# collaborative projects implemented
		# new partnerships formed
		# new memberships / % e-news clicks
		% workshops co-delivered
		# networking session held
		# invitations from other groups requesting collaborative opportunities
G4 Accountability	G4.1 Provide transparent, reliable and value driven evidence on the organisation's performance, outcomes and results.	Increase in quantity and quality of information about BBI's performance, results and outcomes e.g.: % of actual or perceived reduction in pests
		% of community satisfied with the performance of BBI
		% of requests for BBI services
G5 Continuous improvement	G5.1 Ensure up-to-date pest management processes and practices to future proof the 'biosecurity' of the region.	Increase in industry relevant and contemporary practices to managing declared pest
		Number of 'future proofing' strategies included in BBI plans
		% community feeling 'biosecurity' safe
		Increased awareness if declared pests and their management
		Decrease in declared pests

Thank you for your input

This Strategic Plan 2022 - 2025 would not have been possible without the invaluable contribution from the community, and our stakeholders.

We thank you for your contribution and appreciate the passion you feel for protecting our wonderful environment. You have helped to create our collective vision that clearly links community aspirations with the strategic direction of Blackwood Biosecurity Inc.

Conclusion

Blackwood Biosecurity Inc. has developed a new Strategic Plan for the three-year period 2022-2025. This plan was developed through a comprehensive community and stakeholder consultation process.

We have developed six broad Goals to focus on: Support, Education and Enabling, Collaboration, Accountability, and Continuous Improvement. Each goal has a primary objective that will inform our day-to-day operations. We have also provided success indicators to measure our progress and performance. Our Vision, our Mission, and our Values have been reviewed and refined to reflect the changing environment in which the Strategic Plan will be delivered.

